

SOTECIN FACTORY

Pitch Presentation



We are on a mission
for a more sustainable
and resilient industry



What is SoTecIn Factory?

Horizon Europe project **SoTecIn Factory – Social and Technological Innovation Factory for Low-Carbon and Circular Industrial Value Chains** is a collaborative environment aimed at connecting industry with society in a community of mission-oriented social innovators, to support social entrepreneurs in their drive to increase the circularity of industrial product value chains, and to promote a culture of social innovation in European manufacturing businesses.



What we do?

SoTecIn Factory focuses on **improving the circularity of seven key product value chains**, as defined by the **EU Circular Economy Action Plan**, by implementing higher value circular economy strategies, **i.e Refuse, Rethink, Reduce, Repair, Refurbish, Remanufacture**.



Electronics and ICT



Batteries and vehicles



Packaging



Plastics



Textiles



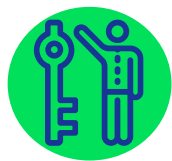
Construction and buildings



Food, water
and nutrients

SoTecn Factory Community

Tech-savvy social innovators and entrepreneurs,
 industrial business owners, investors,
 consultants, consumers, tech experts,
 researchers and academia, NGOs and activists, policy makers



Formulation of
key value chain-based missions



Identification of **real-life sustainability challenges of industry challenge owners in the key product value chains**



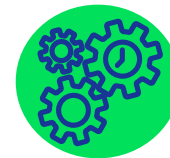
Selection of mission-based social innovations as solutions for key value chain challenges



Regional Mission Councils with Community members passionate about social innovation



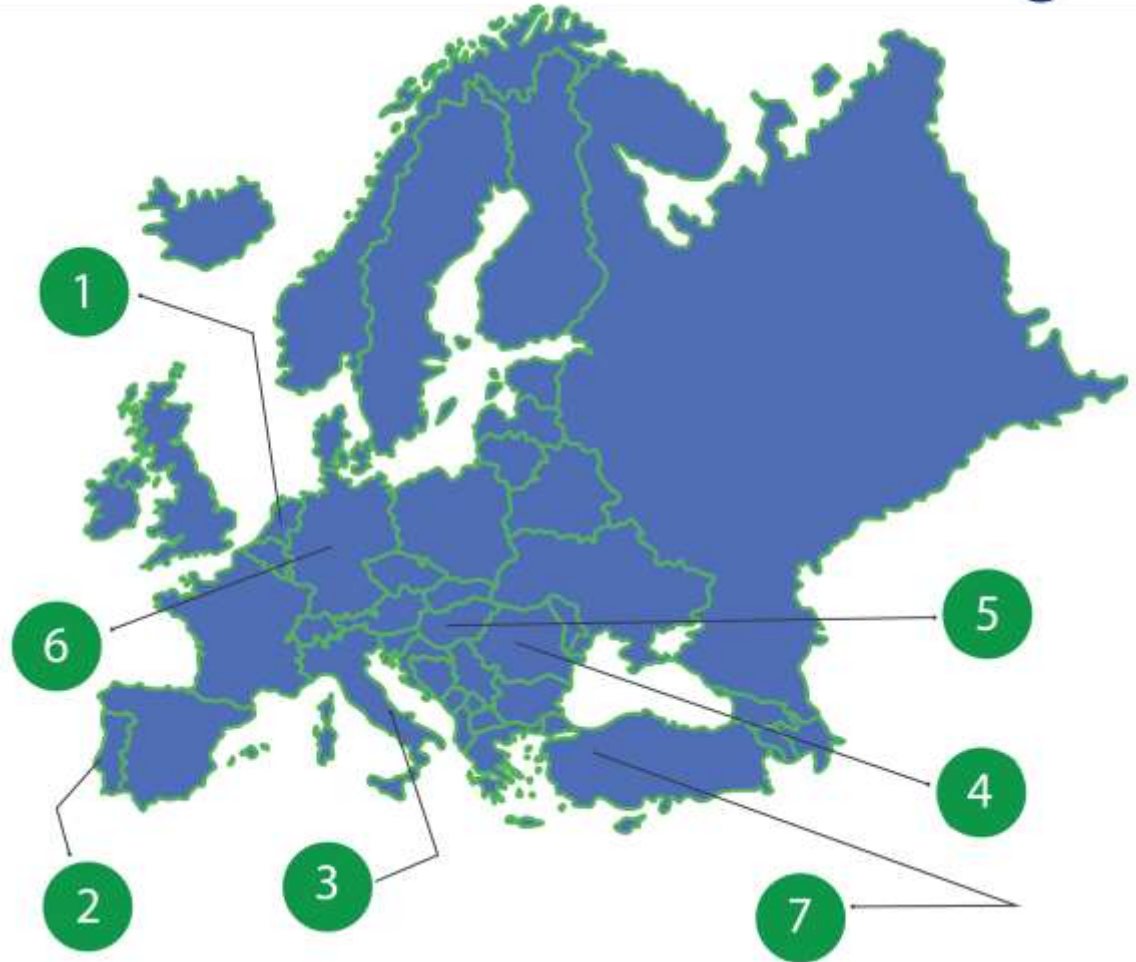
Social entrepreneurship support: steward-ownership based governance business model capacity building exploitation (fund-raising and IPR)



Co-design, co-development, **pre-market demonstration of selected ventures**

7 Regional Hubs: Where they are

- 1 Netherlands (North-West, including Northern France, Belgium, Luxembourg, Ireland)
- 2 Portugal (South-West, including Spain, Southern France)
- 3 Italy (Centre-South, including Slovenia, Croatia, Malta)
- 4 Romania (South-East, including Greece, Bulgaria, Cyprus, Serbia, Ukraine)
- 5 Hungary (North-East, including Slovakia, Poland, Estonia, Lithuania, Latvia)
- 6 Germany (Centre-North, including Denmark, Austria, Sweden, Finland)
- 7 Turkey (East, including Armenia and Georgia)



Regional Hubs: What they do

- Conduct an assessment **to select Key Product Value Chains relevant to their specific economical region.**
- Support the Community members **in the formulation of at least 7 missions (at least one mission per each region) linked to the selected value chain.**
- Connect the Community **via several cross-European mashups and workshops to identify concrete mission-based challenges as the basis of future Open Calls for social innovators in 2023 and 2024.**
- Support **the formation of regional Mission Councils.**



Regional Mission Councils: What they are and their role

- **A multi-stakeholder group consisting of Community members, challenge owners and project consortium members on local and European level.**
- **It oversees and stewards the achievement of each value-chain mission as their 'guardian'.**



The core responsibilities of the Mission Councils include:

- Help select industrial companies in the key product value chains **as industry challenge owners**
- Help shape the **mission-based, real-life value chain challenges**
- Contribute to decision-making for the selection of ventures
- Provide **support and monitoring as stewards of selected social innovations**

Open Calls for social innovations

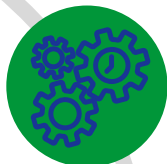
- **3.3 Million EUR fund** available to support tech-social innovations via **2 Open Calls for social innovators in 2023 and 2024**.
- The Open Calls will award **50 (25 in each OC) European tech-savvy researchers SMEs and startups** with **15,000 EUR** for their ideas. From this group, **30 (15 in each OC) innovators** will engage in a **pre-market technological demonstration** with **additional 85,000 EUR** funding support.



Social Innovators: What's in it for you?



Direct support and guidance from a pool of mentors with industry expertise.



capacity building support to deliver pre-market demonstrations of selected ventures.



Exploitation (fund-raising and IPR) support coupled with participation in designing new business models for more resilient and inclusive tech-social innovations.



The chance to solve concrete sustainability challenges and collaborate closely with industry partners, creating real impact in terms of resilience and sustainability.

up to 100,000 EUR
equity-free funding



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Thank you!

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