



SOTECIN
FACTORY

Pitch Presentation



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We are on a mission
for a more sustainable
and resilient industry



WHAT IS SOTECIN FACTORY?

Horizon Europe project **SoTecIn Factory – Social and Technological Innovation Factory for Low-Carbon and Circular Industrial Value Chains** is a collaborative environment aimed at connecting industry with society in a community of mission-oriented social innovators, to support social entrepreneurs in their drive to increase the circularity of industrial product value chains, and to promote a culture of social innovation in European manufacturing businesses.



SOTECIN FACTORY CONSORTIUM

sotecinfactory.eu/meet-the-team/



Impact Hubs:

Amsterdam

Bucharest

Budapest

Munich

Istanbul

Lisbon

Milan

WHAT WE DO?

SoTecIn Factory focuses on **improving the circularity of 4 out of 7 key product value chains**, as defined by the **EU Circular Economy Action Plan**.



Packaging



Plastics



Textiles



Food, Water & Nutrients

Targeted Regions:

Centre-North

(Germany, Denmark, Austria, Sweden, Finland)

Targeted Regions:

North-West

(Netherlands, Northern France, Belgium, Luxembourg, Ireland)

Centre-South

(Italy, Slovenia, Croatia, Malta)

Targeted Regions:

South-West (Portugal, Spain, Southern France)

South-East (Hungary, Greece, Bulgaria, Cyprus, Serbia, Ukraine)

North-East (Romania, Slovakia, Poland, Estonia, Lithuania, Latvia)

Turkey (Turkey, Armenia, Georgia)

WHY WE DO IT?



Circular Value Chains

- eliminate waste & pollution
- keep the products & materials in continuous use
- regenerate natural systems



Resilient Industry

as the capacity to persist, adapt,
or transform
in the face of change

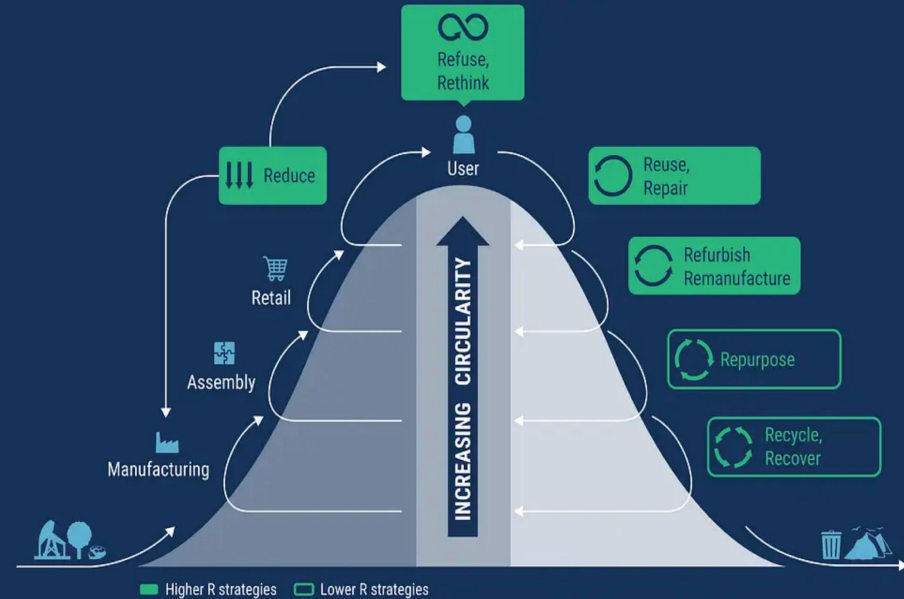


Systemic Change

a lasting structural change in a
system addressing a root cause
rather than a symptom of a
problem
via cross-collaboration of
different actors

HIGHER R STRATEGIES – THE PATH TO CIRCULARITY

Solutions that address the **higher R circular strategies**, ie. **Refuse, Rethink, Reduce, Reuse, Repair, Refurbish and Remanufacture**, as they more effectively retain and prolong the economic and material value of product and require fewer resources during production compared to **Lower value R strategies: Recycle and Recover and Repurpose**.



HOW WE DO IT – KEY CONCEPTS

Mission-based approach

To capture general circular industry challenges in the domain of selected value chains in a bottom-up manner

**7 Regional
Communities
selecting Missions**

**7 Mission Councils
preventing the
Missions drift**



7 value chain-based Missions

Open Innovation

Collaboration of industry actors (public & private) & social innovators

Challenge Owners



**21 Mission-based
Challenges**

Social Innovation

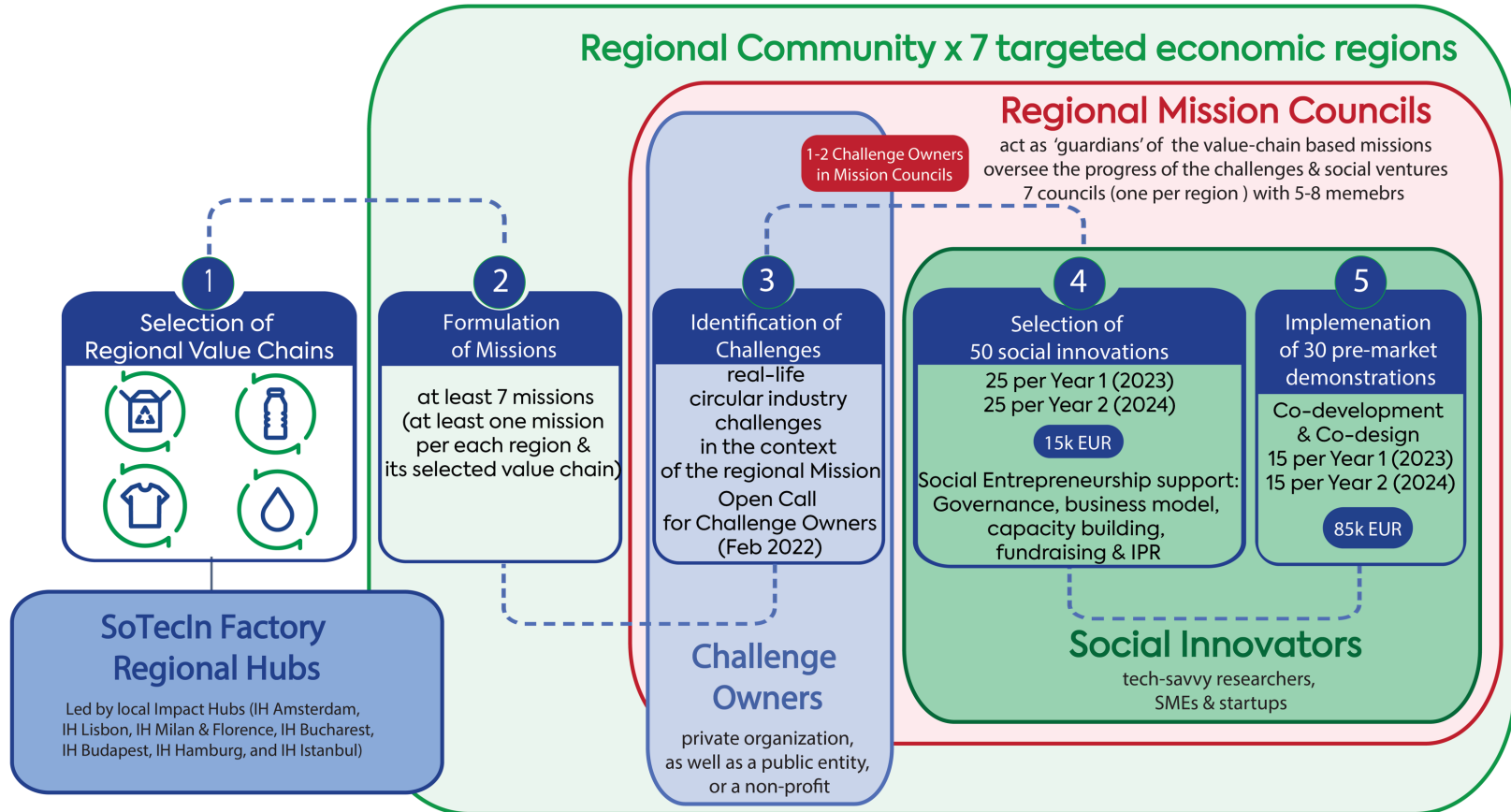
Civil society actors delivering circular solutions through systemically stewarded social ventures via 2 Open Calls

Social Innovators



**Tech-driven solutions for
Mission-based
Challenges**

HOW WE DO IT – SOTECIN FACTORY ROADMAP



INNOVATIVE MINDS: SOTECIN FACTORY COMMUNITY



Ready to drive change in value chains and make a positive impact with like-minded professionals?

Join our collaborative community of industry experts and support social innovation for a more sustainable future!



Find us on LinkedIn!

[Innovative Minds: SoTecIn Factory](#)



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OPEN CALL 1 FOR SOCIAL INNOVATORS



PROGRAMME I IN NUTSHELL



EU-funded project SoTecIn Factory is launching the Open Call for Social Innovators for its 3.3M EUR programme supporting mission-driven social innovation ventures in delivering circular solutions through funding, capacity-building & business support.

KEY NUMBERS

- 3 key industry value chains
- 25 tech-savvy innovators funded & supported
- up to 100K per each entity
- 2 phase – programme

OUR MISSION

- systemic industry change through social ventures
- low-carbon & circular economy transition
- pre-market technological demonstration of solutions based on higher "R" circular strategies

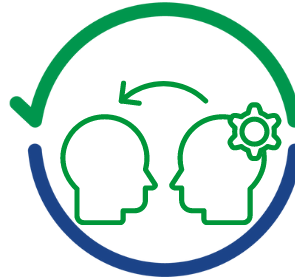


Funded by the
European Union

BENEFITS



up to 100K EUR
equity-free funding



Pre-market
technological
demonstration
through expert
guidance



Capacity building
for social entrepreneurship
& circular business support
(workshops & individual
mentoring)



Funded by the
European Union

PROGRAMME | TIMELINE



Phase 1
Application Period

Phase 1
Evaluation & Selection

Phase 1
Programme

Phase 2
Selection

Phase 2
Programme

25 tech-savvy innovators
up to €15K (equity-free)

capacity-building
& circular business support
(workshops & mentoring)

15 tech-savvy innovators
up to €85K (equity-free)

pre-market technological
demonstration



Funded by the
European Union

WHO CAN APPLY

SoTecIn Factory will fund social innovators complying with ALL the following conditions:

Members of the civil society (individuals as organisation representatives or legal entities & organisations itself)

Entities legally established/resident in the EU or Horizon Europe Associated Countries that are eligible for EC funding under the rules of Horizon Europe.

Target Value Chains:



Plastics & Packaging



Food, Water
& Nutrients



Textiles



Funded by the
European Union

HOW TO APPLY FOR OPEN CALL (PHASE 1)



Present us your Challenge

Demonstrate your solution as an answer to:

- a) a challenge based on [a project Mission](#).
- b) one of the [real-life circular industry challenges previously selected by the project](#).
- c) a Mission-based challenge from the organisation brought by the social innovator



Submit the proposal at F6S platform

By filling out the corresponding application form.

Deadline: 28 Sept 2023, 18h CET

NOTE: Use [SoTecIn Factory Proposal Template](#)

FOR MORE INFORMATION

- You can find all Open Call Terms and Conditions on the project website:
<https://sotecinfactory.eu/open-calls/open-call-1-for-social-innovators/>
- For further questions and queries, please write to us at:
sotecinfactory@f6s.com
- Ask questions directly in the F6S Discussion Panel:
<https://www.f6s.com/sotecinfactory-oc-socialinnovators/discuss>



Join SoTecIn Factory Info Webinars to
prepare the best Phase 1 proposal:

05 Sept 2023, 2pm CET ([register](#))
20 Sept 2023, 11am CET ([register](#))



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LET'S CONNECT!



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[Innovative Minds: SoTecIn Factory Community](#)

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